



2026 Sponsorship Opportunities

CMBA.com stats at a glance

1 min 58 seconds

Average Session Time

5.6k

Unique Visitors Per Month

33k+

Subscriber Contact List

**C-Level, VP,
Directors & Managers**

Average Visitor Job Title





Presidents Council 2026 Sponsorship

\$30,000/Annual

BENEFITS

Recognition/Logo
Placement on every
email campaign the
California MBA sends out

Company featured on
dedicated Presidents
Council Sponsor Page

Global Logo Placement
across cmba.com

Recognition/Logo
Placement on every
California MBA
conferences websites

Homepage
Membership Spotlight

One-time Email Blast
Thanking Company for
Presidents Council 2026
Sponsorship

One-time Social Media
Blast Thanking Company
for Presidents Council
2026 Sponsorship

One participant in our
2026 Future Leaders
Program, lead by
mortgage industry
experts (\$1,500 value)

Invited as featured guest
on California MBA
podcast Connect

4 - 6 complimentary
registrations for each of
our major conferences



Connect Mortgage
Podcast Sponsorship

\$20,000/Annual

Connect Podcast by California MBA is the mortgage industry's only podcast featuring one-on-one interviews with some of the top movers and shakers in the mortgage industry.

Podcast Stats

1,200–1,400

Unique Listens/Views Per Month

C-Level, VP, Directors

Average Listener Job Title

BENEFITS

Sponsored by Company
Logo on all Podcast
marketing collateral

30 second commercial
for company at
beginning of each
episode

Digital banner
placement on podcast
page/
Ad Size: 1400 x 230 PX
URL for click-through

Recognition/Logo
Placement on every
California MBA
conferences websites

2 "Takeover" Episodes
Sponsoring company
gets to take over the
connect podcast 2 times
in the year to talk about
what they want to talk
about.



California MBA Board Member Events

In conjunction with Legislative Day in Sacramento

■ Board dinner March 2, 2026 - **\$8,000**

In conjunction with Western Secondary Market Conference in Palo Verdes

■ Board dinner August 9, 2026 - **\$10,000**

In conjunction with annual Board retreat (location TBD)

■ Board dinner December 2026 - **\$8,000**

■ Board dinner w/ Future Leaders December 2026 - **\$8,000**

BENEFITS

Two guests from your
company can attend the
event.

Opportunity to provide
give aways or company
materials to Board
members.

Opportunity to welcome
Board members and
provide 2 minute
introduction to your
company.

- Board member contact information will not be provided to sponsor.
- Location and menu choices will be determined by California MBA staff.



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